

Communications Director Report 2022/23

The Communication Director role involves attending board meetings, responding to advertising requests, updating the BCPTA Facebook page, and assisting with moderating chat rooms at online workshops.

This year I:

- attended 4 out of 5 board meetings and processed the following advertising inquiries:
- Created and sent out 25 paid e-blasts
- Processed 4 website ads with a total of 8 months of paid website advertising
- Processed 2 unpaid website ads (for BCRPT-S members)
- Helped clarify some wording on the advertising page of the website that was brought to my attention by Dallas (BCPTA Admin)
- Collected two outstanding advertising invoices from last year
- Responded to one workshop inquiry via Facebook Messenger
- Provided chat room moderation for online BCPTA workshops

BCPTA Facebook Page stats June 1, 2022 – May 23, 2023:

156 new followers

Created or shared 46 posts

Reached 159,715 users

Submitted by

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