

## Communications Director Report 2021/22

The Communication Director role involves attending board meetings, responding to advertising requests, updating the BCPTA Facebook page, and assisting with moderating chat rooms at online workshops.

This year I attended 5 out of 6 board meetings and processed the following advertising inquiries:

18 paid e-blasts, one unpaid (sent by BCRPT-S so no charge)

2 ad inquiries for the newsletter

1 ad for the website

The BCPTA Facebook as of April 27<sup>th</sup> had:

total page likes: 3, 144

Total page followers: 3,370

Total posts since May 1, 2021: 79

Submitted by Charlotte King-Harris